

Admission Notice 2012-14



# Institute of Productivity & Management, Meerut

'Resource Housé , Pocket' G , Pallavpuram-I, Meerut-250110, India

Estd. 1977

Two Year Full Time

## PGDGM (Equivalent to MBA)

Marketing | HR | Finance | IT

Approved by AICTE, Ministry of HRD, Govt. of India.



**Going along with the crowd may be easy**

**but make your choice based on facts, not based on the crowd.**

### IPM Advantage

- ▶ Excellence Backed by Experience.
- ▶ State of the art infrastructure. Fully furnished hostels.
- ▶ Qualified and Experienced permanent faculty.
- ▶ Industry benchmarked curriculum.
- ▶ Value added courses for employability enhancement.
- ▶ Regular Personality development through life skills training programme.
- ▶ Active Alumni Network provides valuable inputs.
- ▶ Excellent Industry linkages.
- ▶ 90 % plus placements, average salary offered last year 2.4 lacs per annum.
- ▶ Reasonable Fee i.e. Rs. 70,000 per semester. Merit based scholarships.
- ▶ Wi-Fi Campus.

**Placements and Corporate Trainings :** Our students from all the earlier batches have secured placements with MNC's and large corporate. IPM Meerut will provide you a platform where you will be interviewed by at least FIVE FMCG/MNCs.

**The maximum salary offered was Rs. 4.5 lacs, minimum was Rs. 1.8 lacs making an average salary of Rs. 2.4 lacs.**

**Selection Process :** If you have 50% marks in GRADUATION appear in GD & PI.

**Application Fee :** Cost of Information Bulletin and registration fee is Rs. 500/-.

**Documents required :** CAT/MAT/XAT score card, graduation mark sheet and Two photo at the time of interview/along with application form.



**Last year campus recruiters :** Asian Paints, Cocoberry, Nitco Tiles, Aircel, Reliance Communications, Bank of America, Times of India, Hindustan Times, Hindware, Methodex, Aqua Treat, Bon Bread, Videocon, Trade India, Apple Stores, Ruchi Soya, Aslar Securities, Vatika Group, Coke, People Strong, India Infoline, Bling Telecom, Godrej Boyce, Naukri.com, Century Ply, Flipkart.com, GM Corporate Consultant India Ltd., Johnson & Johnson, Dell, Pfizer, ITC, Kingsford, Tata Motors, Eureka Forbes, TVS, Ashok Leyland.

### CAMPUS PLACEMENTS CLASS 2012 as on 25.01.2012

	Aman Bhardwaj PARAS (1.8 Lacs)		Md. Ekramul Haque Aircel (2 Lacs)
	Ankit Uppal Methodex (2.14 Lacs), Asian Paints ( 3.6 Lacs)		Md. Hasrat Ansari PARAS (1.8 Lacs)
	Anurag Shahi IFB (1.8 Lacs)		Pawan Kumar PARAS (1.8 Lacs)
	Arnab Banerjee Asian Paints ( 3.6 Lacs)		Prashant Kumar PARAS (1.8 Lacs)
	Ashwini Kumar Asian Paints ( 3.6 Lacs)		Priyank Goel Methodex (2.14 Lacs)
	Bibek Biswas Jhonson & Jhonson (2.24 Lacs)		Rahul Kumar Ambastha PARAS (1.8 Lacs)
	Bipin Bihari Pathak Asian Paints ( 3.6 Lacs)		Rakesh Roushan Parryware (2.24 Lacs)
	Ishan Ghosh Aircel ( 2Lacs), Asian Paints ( 3.6 Lacs)		Ritesh Kumar Prasad Aircel ( 2Lacs)
	Jaybir Kumar Mahto CERA (2.4 Lacs)		Sumit Kumar Gupta Asian Paints ( 3.6 Lacs)
	Kumar Amritansu Jhonson & Jhonson (2.24 Lacs)		Vinod Yadav Asian Paints ( 3.6 Lacs)
	Kundan Kumar Asian Paints ( 3.6 Lacs)		Vishal Kumar Singh Aircel ( 2Lacs), Asian Paints ( 3.6 Lacs)
	Manogya Bhaskar Asian Paints ( 3.6 Lacs)		Vivek Ranjan IFB (1.8 Lacs), GOO2O (3.3 Lacs), Asian Paints ( 3.6 Lacs)

Final Result Awaited in IFB, Jhonson & Jhonson and Asian Paints.  
Campus also conducted by Nestle, VI,CC and Swastik Tubes  
Companies in Pipeline : Pidilite, Federal bank, Standard Chartered Bank, HDFC, Shopperstop, CICI Lombard, Sharekhan.

### GD/PI Schedule

**Meerut : 05.02.2012**

**Ranchi : 11 & 12.02.2012**

**Allahabad : 18.02.2012**

**Gorakhpur : 19.02.2012**

**Patna : 26.02.2012**

For further information or GD/PI schedule contact :  
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